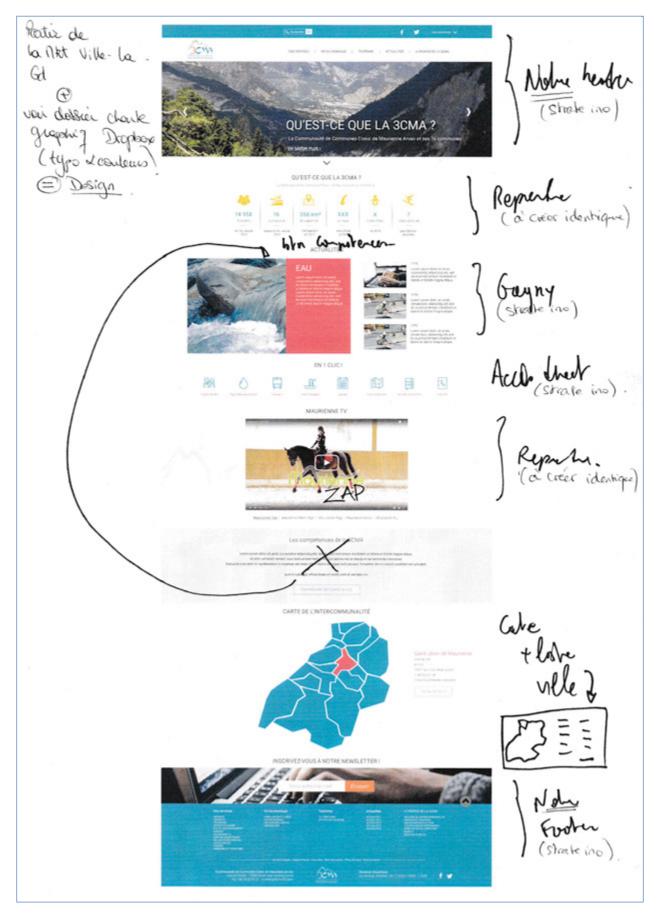


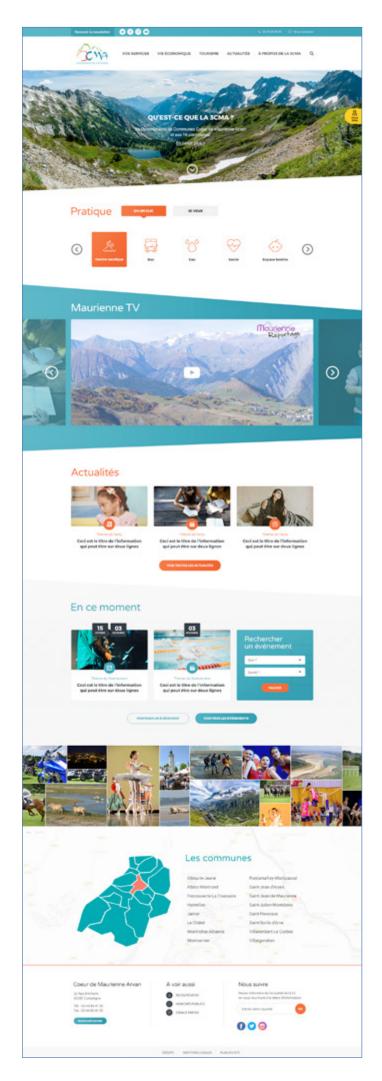
Projet 3CMA : Communauté de Communes Coeur de Maurienne

Les phases de conception

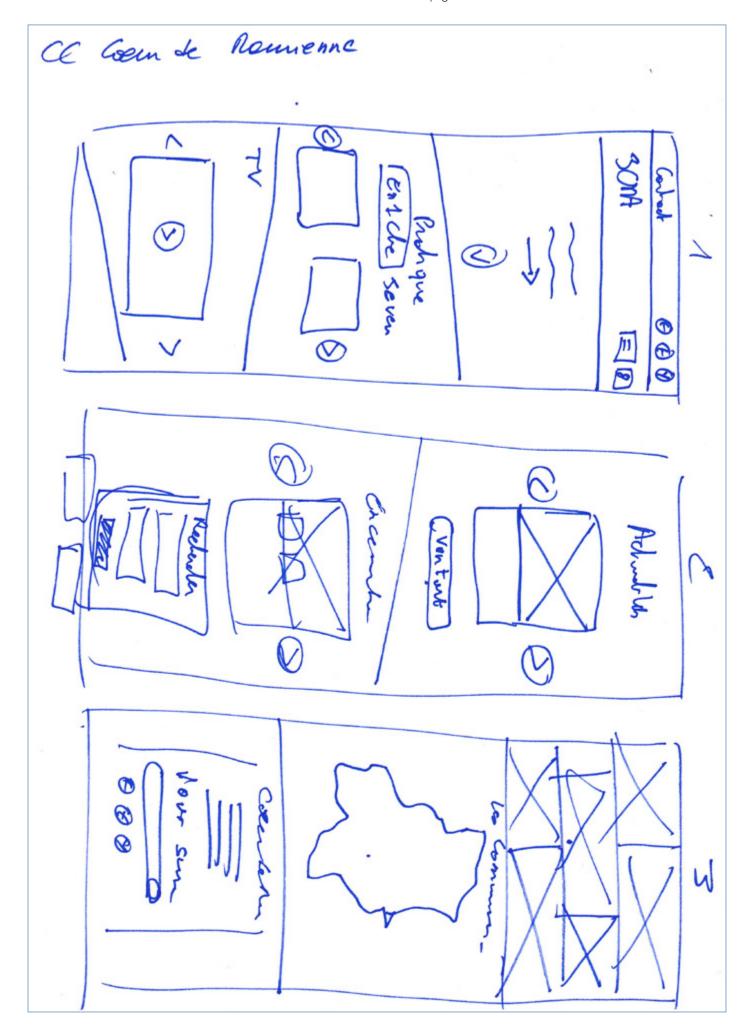
Phase d'appel d'offre

→ Wireframe modifié à partir de notre solution d'entreprise





→ Maquette Homepage d'appel d'offre qui nous a permis de remporter le projet



Maquette Mobile d'appel d'offre





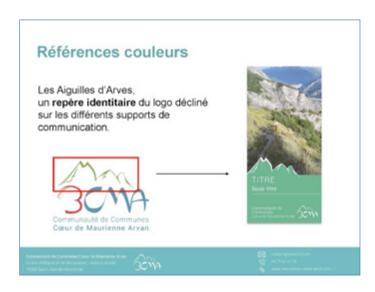


Validation de l'appel d'offre & Prise de contact avec le client

Charte graphique, élements et code couleurs renseignés par le client







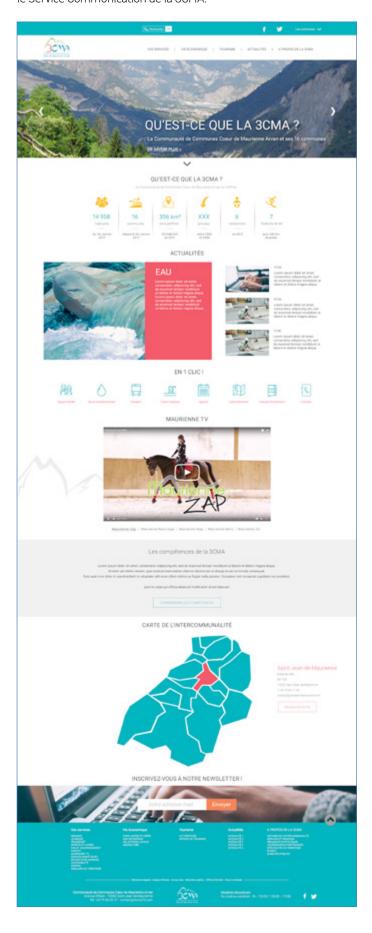




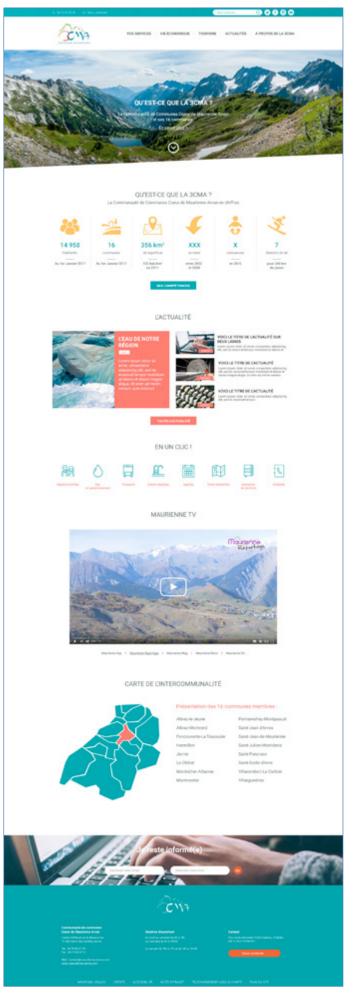




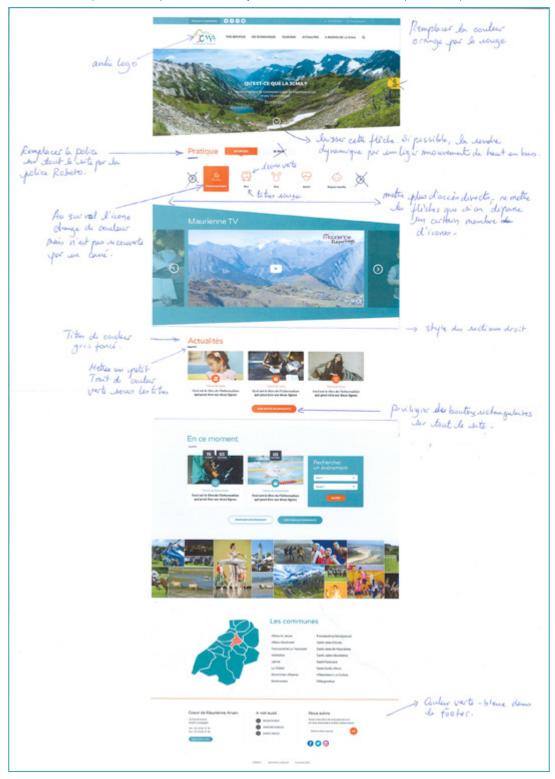
✔ Prototype de Web Design de la Maquette Homepage, élaboré par le Service Communication de la 3CMA.



◆ Phase de design de maquette, en tenant compte assez fidèlement du prototype du client.

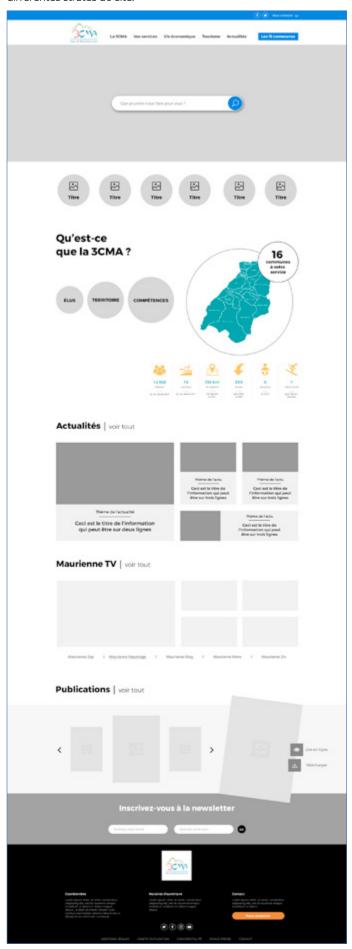


▶ Retours client pris à la main par le Chef de Projet lors d'un Call-Conference d'après la maquette d'A0

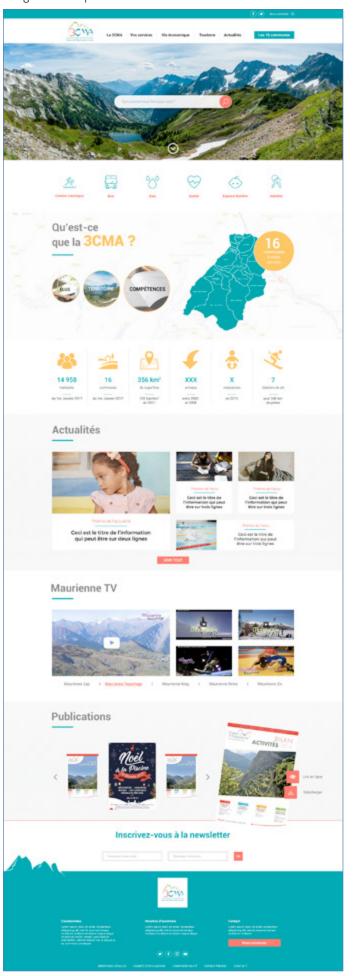


Phase de conception

◆ Après réunion avec le client, et en tenant compte des diverses spécificités du site, on souhaite retravailler depuis un wireframe, les différentes strates du site.

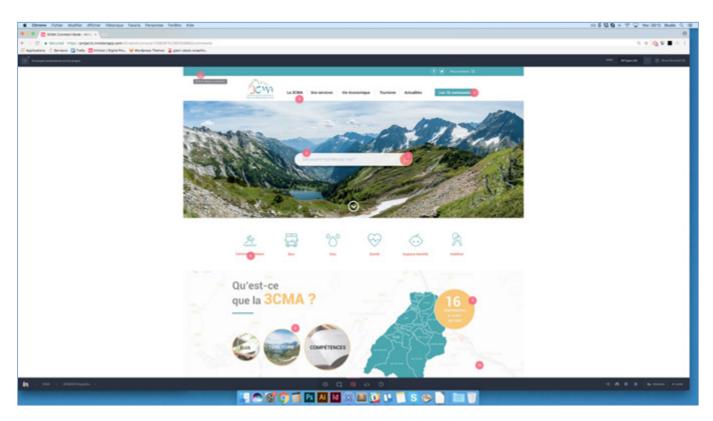


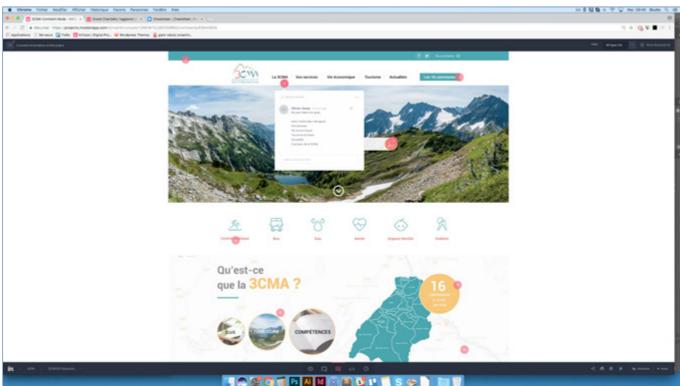
▶ Suite à la validation du wireframe auprès du client, phase de design de la maquette.



Les modifications

→ Utilisation de la plateforme «InVision» pour présenter les maquettes et leurs évolutions en ligne au client. Ce service permet également de collecter les retours client et chef de projet directement.



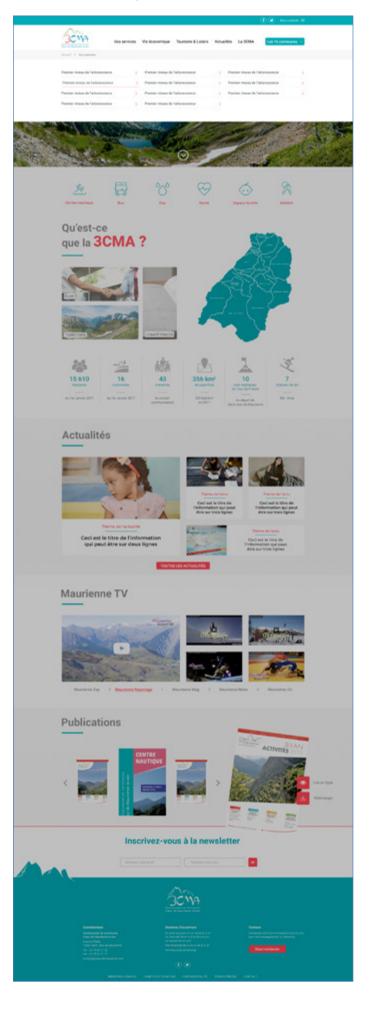


Maquettes finalisées et déclinaison des pages

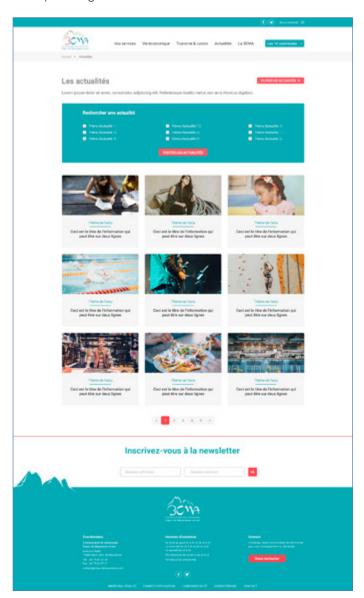
Maquette Desktop finalisée

3044 Qu'est-ce que la 3CMA? Actualités Maurienne TV Publications RFFE Inscrivez-vous à la newsletter

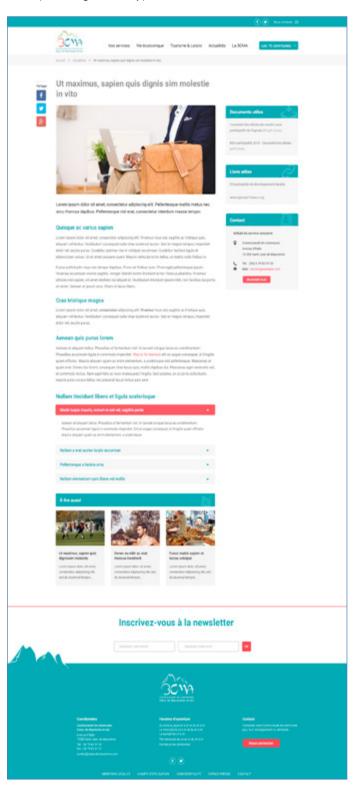
Maquette Desktop Mega Menu ouvert finalisé



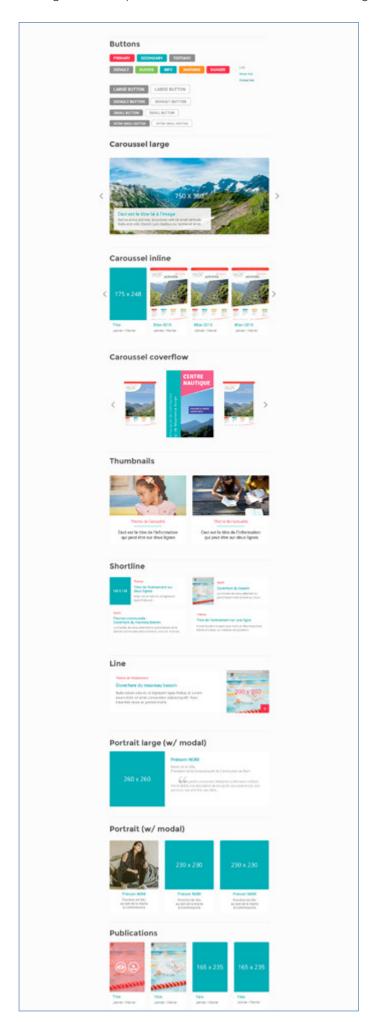
Maquette Page Module Actualités

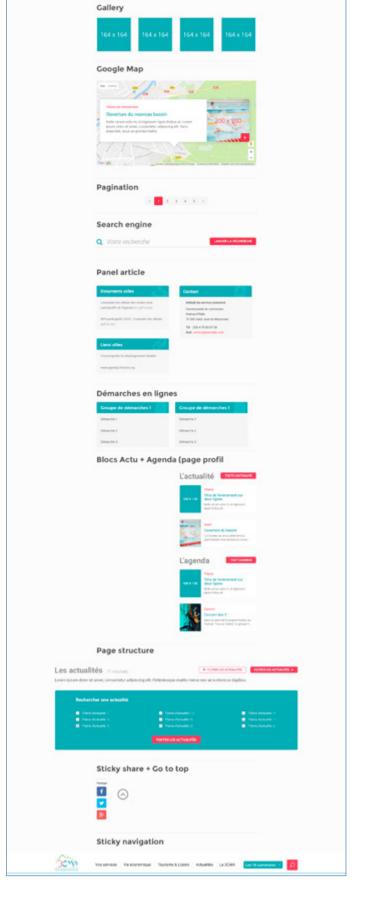


Maquette Page Article Type



▶ Design du GUI : Graphic User Interface, document transmis aux intégrateurs et aux développeurs afin de designer chaque élément





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→ Design de la newsletter

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